





## RATES AND MEDIA INFORMATION

Advertisement sizes - rates (excl VAT) 01-10-2019

Size	WxH	1x	6x	12x	
1/1		215 x 285 mm + 3 mm afloop	€ 1.400,-	€ 1.200,-	€ 1.050,-
1/2		92 x 260 mm 190 x 128 mm	€ 800,-	€ 700,-	€ 600,-
1/4		92 x 128 mm 190 x 62 mm	€ 450,-	€ 400,-	€ 350,-
1/8		92 x 62 mm	€ 250,-	€ 225,-	€ 200,-

## EXTRA RATES

Back Cover	+ 25%
Cover 2 or 3	+ 15%
Insert	on request

## FREQUENCY / DISTRIBUTION

Frequency	12 x per year
Distribution	6100
Subscription rate	€ 75,-

## DISTRIBUTION CALENDER

On request

## TECHNICAL DATA

	INSIDE	COVER
Print	Offset	Offset
Paper	135 grs.	300 grs.
	HVMC	HVMC
Size	215x285 mm	215x285 mm

## REPRODUCTION MATERIAL

### Digital submission.

Delivery of ads preferably as PDF. Photos and illustrations at 300 dpi supply (as eps, tif or jpg). Do not forget to send used fonts.

The following file formats can be processed by the studio: Adobe PDF, Os X Office (text only, image separately as springs), Indesign, Adobe Illustrator, Adobe Photoshop

### By email (o.v.v. AV&STAGE):

Editorial content:  
press@avstage.nl

Advertisement:  
ralph@brinkmanmediagroup.nl

## GENERAL INFORMATION

<b>Title</b>	AV&STAGE The specialist journal for professionals in the total AV and Entertainment Industry
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## ISSUE

Issue 1-2020	09-12-2019
Issue 2-2020	20-01-2020
Issue 3-2020	17-02-2020
Issue 4-2020	16-03-2020
Issue 5-2020	21-04-2020
Issue 6-2020	25-05-2020
Issue 7-2020	22-06-2020
Issue 8-2020	20-07-2020
Issue 9-2020	24-08-2020
Issue 10-2020	21-09-2020
Issue 11-2020	19-10-2020
Issue 12-2020	16-11-2020

## TRADE SHOW PREVIEWS / REVIEWS

CUE 2020 preview
ISE preview + CUE 2020 review
ProLight+Sound preview + ISE review
NAB Show preview
ProLight+Sound review
NAB Show review
IBC preview
IBC review



## PROFILE

AV&Stage informs their readers about all of the business, creative, technical and organizational aspects of professional entertainment. They take it upon themselves to show you how products are used, rather than endless factsheet summaries of what a product can do. They do this to give their audience the

best available information to make the most informed decision possible. Be it through case studies, trade show reviews, interviews with the major market players and in-depth company profiles, AV&Stage are on hand to make sure there's no stone left unturned in the search for your events' success.

**The most important readers are: AV rentals, system integrators, video and sound studio's, facility companies in broadcasting, theatre and event organization.**